



The Thinking Woodsman Pro(fessional) Staff Application

Are you interested in joining a team of self-promoting individuals who possess both low skills and esteem and yet are highly motivated to be perceived as experts? Are you tired of pro staff agreements that treat you as a member of a marketing team rather than an outdoors authority? If you answered “yes” to any of these questions, or simply don’t know what some of these words mean, you need to apply to The Thinking Woodsman (TW) Pro Staff team.

Name: _____ Desired Nickname (i.e. Bone Reaper): _____

Catch Phrase: “ _____.”

Email: _____ Phone: _____

Have you been convicted of a wildlife violation?

Yes No

If yes, did you get some good pictures/video?

Yes No

If no, are you willing to commit one?

Yes No

Are you willing/able to take numerous selfies in the outdoors (preferably looking pensive or reticent) without any successful kills or catches in the shot? (Dead animals and fish are only a distraction to your prowess.)

Yes No

Are you willing to position yourself as an expert with little to no credibility or experience to back up that claim?

Yes No

Are you willing to dominate conversations with examples of what a skilled outdoorsman you are, even to the point of exaggeration?

Yes No

Are you able to drop names of outdoor celebrities who you are “friends with,” even if you’ve only met them at a trade show or follow their social media profiles?

Yes No

If producing video content, can you provide gratuitous drone footage?

Yes No

Do you have an “expert” rating on any online hunting or fishing forums? Please note: preference is given to applicants who also list their pro staff affiliations in their signature.

Yes No

Will you commit to using the following in social media posts promoting the TW brand? (Check all that apply)

Nonwords like “prolly” <input type="checkbox"/>	Unnecessary capitalizations <input type="checkbox"/>
Sequences of sentences without paragraph breaks <input type="checkbox"/>	Misspelled text in memes <input type="checkbox"/>
Errant antler score estimates <input type="checkbox"/>	Uninformed opinions about equipment you’ve never used <input type="checkbox"/>

When meeting someone, are you willing to cite the fact that you are on TW Pro Staff (along with listing other pro staffs you belong to) within the first two minutes of making their acquaintance?

Yes No

As a TW Pro Staffer, are you willing to adopt an attitude of entitlement, expecting free gear and other resources regardless of your level of contribution?

Yes No

Are you willing to become a one-dimensional personality with TW Pro Staff status serving as your only defining trait?

Yes No

Are there any other factors we should know as we consider your TW Pro Staff application?

Return completed applications to: Tim@TheThinkingWoodsman.com